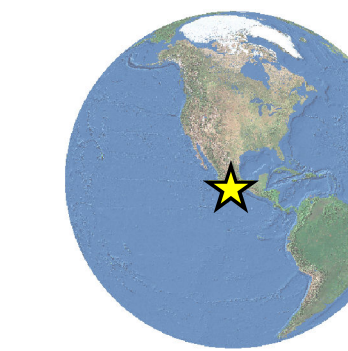
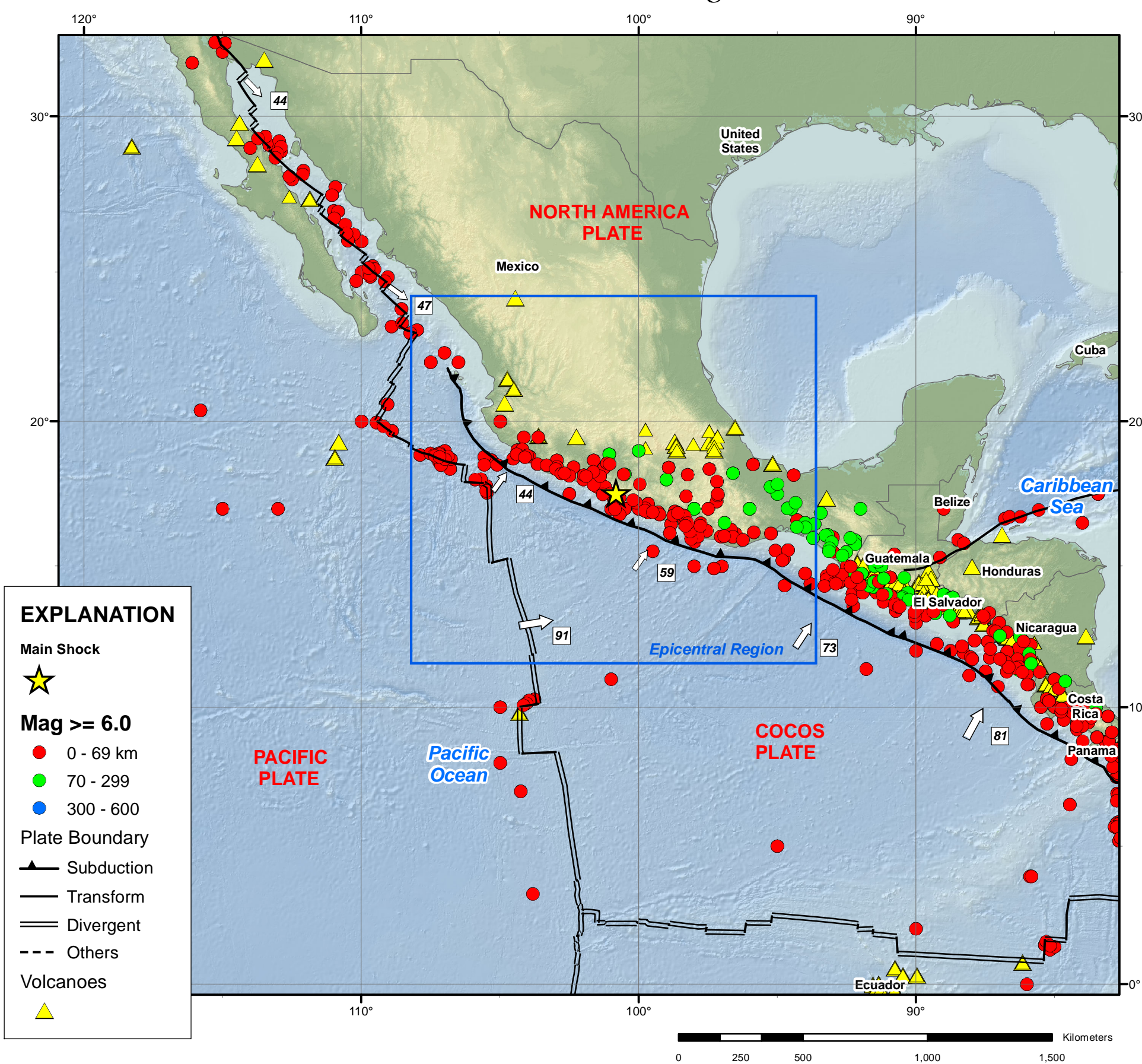


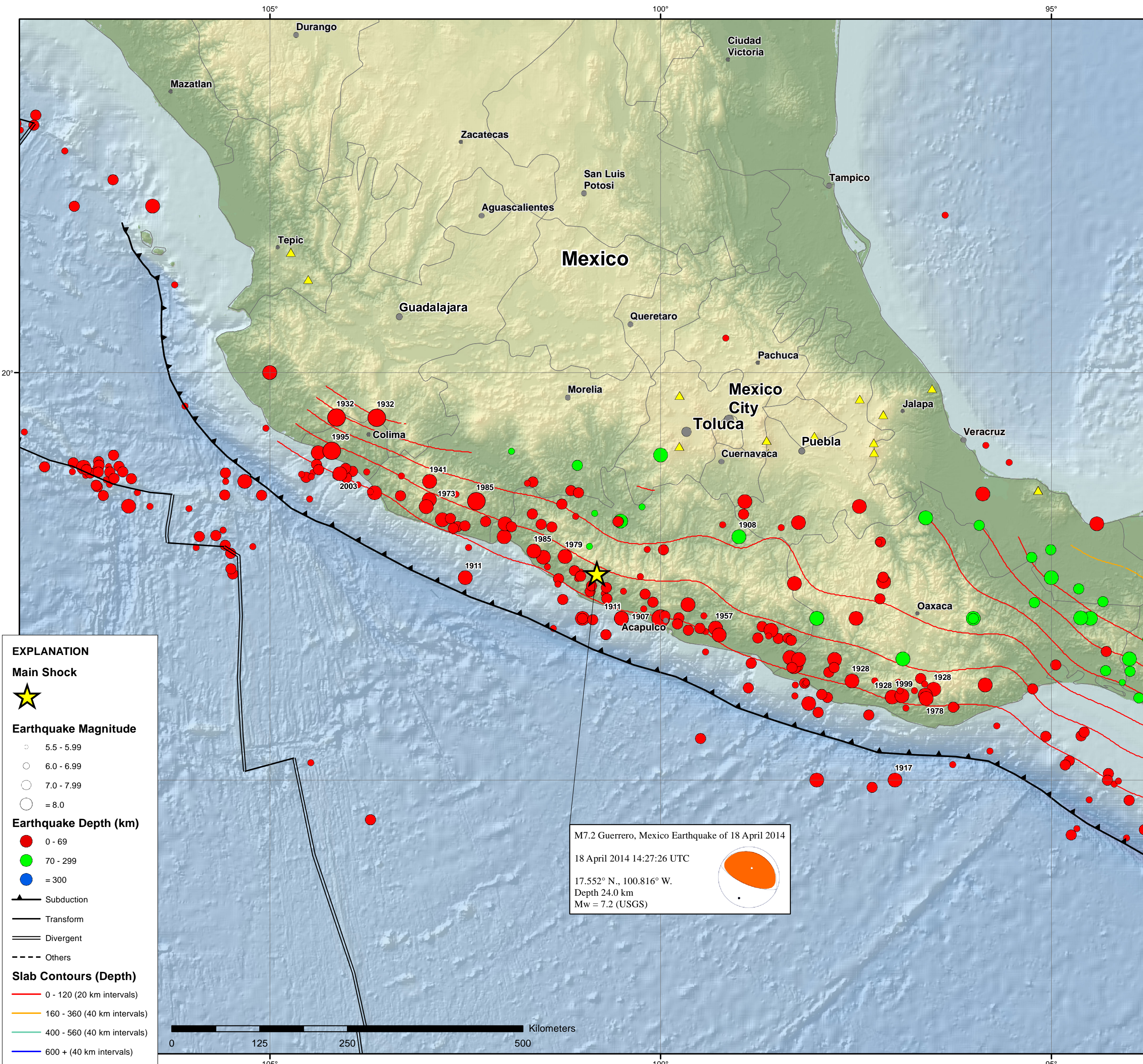
M7.2 Guerrero, Mexico Earthquake of 18 April 2014



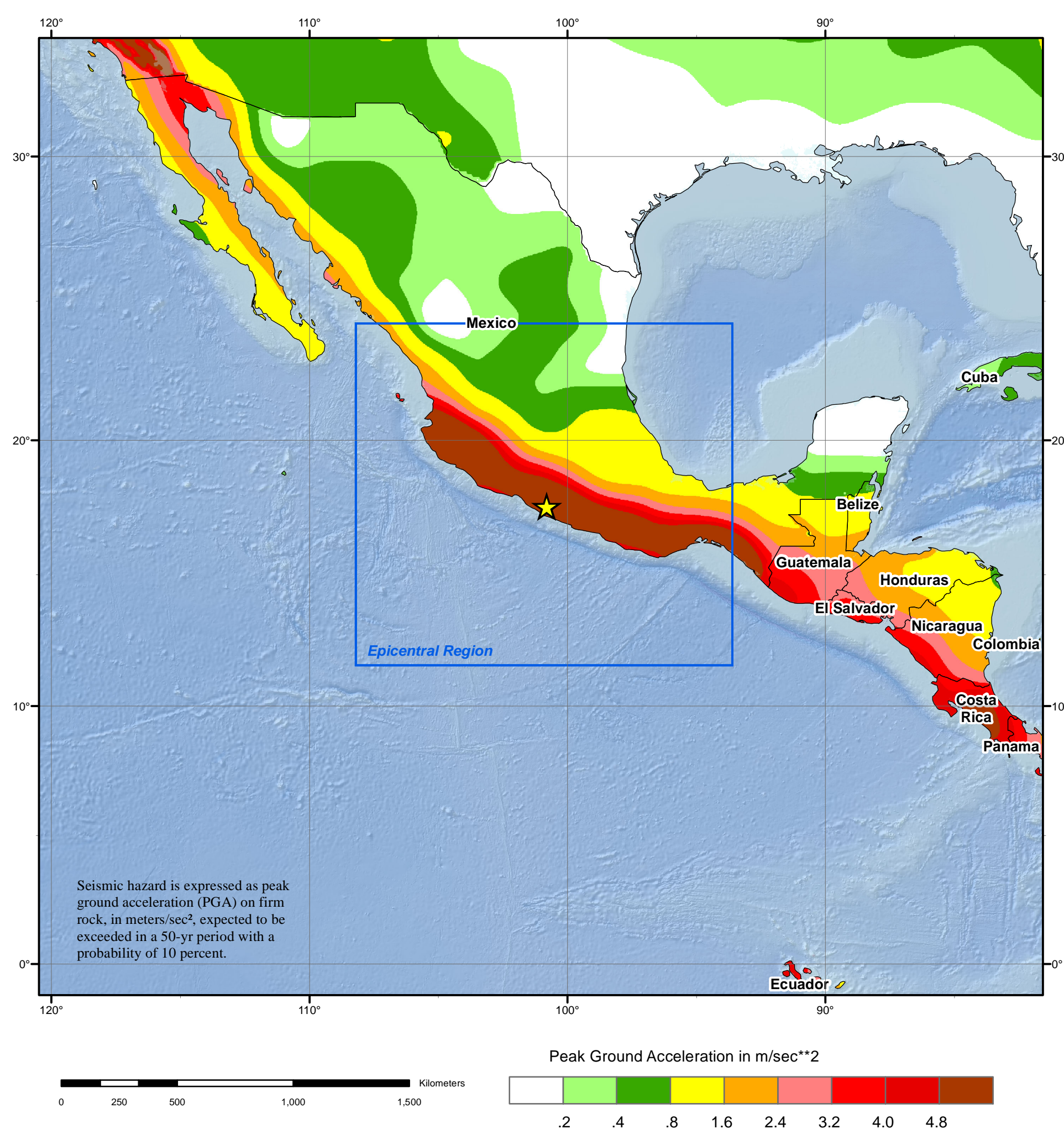
Tectonic Setting



Epicentral Region



Seismic Hazard



PAGER

USGS Earthquake Shaking Yellow Alert

M 7.2 GUERRERO, MEXICO
Origin Time: F11 2014-04-18 14:27:26 (local)
Location: 17.55°N 100.82°W Depth: 24 km

Estimated Fatalities
Yellow alert level for shaking-related fatalities. Some casualties are possible and the impact should be relatively localized. Past events with this alert level have required a local or regional level response. Green alert level for economic losses. There is a low likelihood of damage.

Estimated Economic Losses

Estimated Population Exposed to Earthquake Shaking

ESTIMATED POPULATION EXPOSURE (k > x1000)	I	II-III	IV	V	VI	VII	VIII	IX	X+
ESTIMATED MODIFIED MERCALLI INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+
PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very Strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	Resistant Structures: none	none	none	V. Light	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy
POTENTIAL DAMAGE	Vulnerable Structures: none	none	none	Light	Moderate	Moderate/Heavy	Heavy	V. Heavy	V. Heavy

Population Exposure

Structures: the population in this region resides in structures that are a mix of vulnerable and earthquake resistant construction. The predominant vulnerable building types are mud wall and adobe block with concrete bond beam construction.

Historical Earthquakes (with MMI levels)

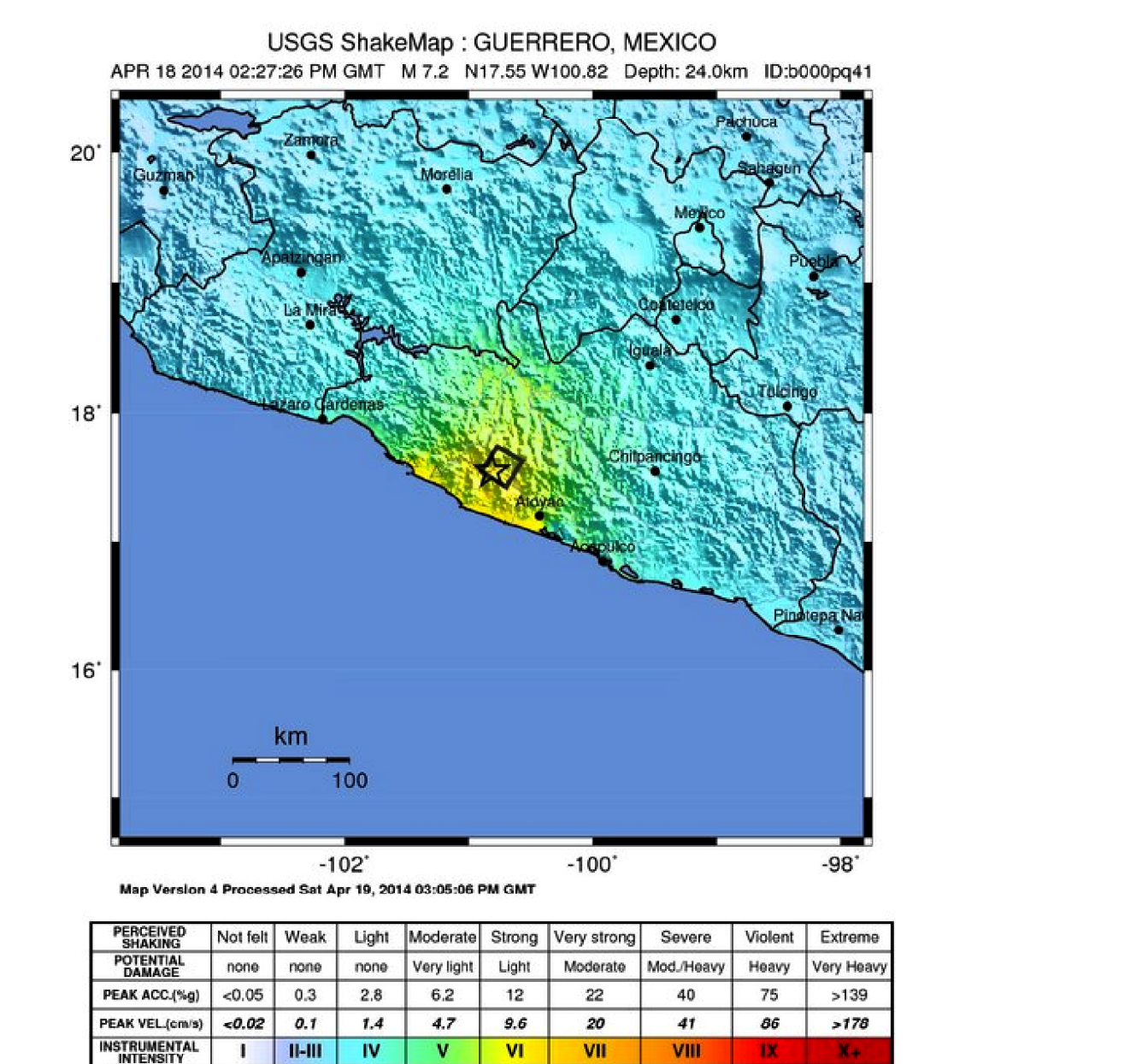
Date (UTC)	Dist. (km)	Mag.	Max. Shaking (MMI)	Deaths
1981-03-09	368	6.9	VIII(11)	0
1900-10-24	273	7.1	VIII(11)	05
1985-09-19	197	8.0	VIII(11)	10k

Selected City Exposure

MMI City	Population
VI Tepic de Galeana	15k
VI San Jeronimo	6k
VI El Coacoyul	6k
VI Petatlan	21k
IV Atzacan de Alvarez	21k
IV Mexico City	12,294k
IV Cuernavaca	344k
IV Toluca	506k
IV Morelia	593k
III Puebla de Zaragoza	1,590k

Event ID: usb000pq41

ShakeMap



TECTONIC SUMMARY

The April 18, 2014 M7.2 earthquake near the Pacific coast of Mexico occurred in the state of Guerrero, 265 km southwest of Mexico City. The earthquake occurred as the result of thrust motion at shallow depths. The initial location, depth, and mechanism of the April 18 earthquake are broadly consistent with slip on or near the plate boundary interface between the subducting Cocos oceanic sea plate and the North America plate.

The broad scale tectonics of the Pacific coast of Mexico are controlled by the northeastward subduction of the Cocos plate beneath the North America plate at a rate of approximately 65 mm/yr. Earthquakes are a common occurrence along the Middle American subduction zone. The April 2014 earthquake occurred northwest of the rupture area of the 1957 M7.8 Guerrero Earthquake, and since 1975, 23 events of M > 6.0 have occurred within 200 km of the April 2014 earthquake, including events of M 8.0 and M 7.6 (September 1985), M 7.2 (October 1981), and M 7.5 (March 1979), all to the northwest of the April 18 epicenter. The 1981 and 1979 events caused 9 and 5 shaking-related fatalities, respectively. The 1985 M 8.0 earthquake, 195 km to the northwest of the April 2014 event, led to more than 9,500 fatalities, mostly in Mexico City, and generated small, local tsunamis. That event was influential in initiating efforts to establish earthquake early warning systems in Mexico City.

The April 2014 earthquake occurred within the "Guerrero Seismic Gap" - an approximately 200 km long segment of the Cocos-North America plate boundary identified to have experienced no significant earthquakes since 1911 (M 7.6). The plate interface in this region is known to be locked, with an earthquake of M 8.1-8.4 thought possible should the entire gap rupture in a single event.

Significant Earthquakes Mag >= 7

Year	Mon	Day	Time	Lat	Long	Dep	Mag
1900	01	20	06:33	20.000	-105.000	0	7.3
1903	01	14	01:47	15.000	-98.000	0	7.4
1907	05	24	19:17	17.450	-97.145	69.6	7.0
1908	03	26	23:03	18.000	-99.000	80	7.7
1908	03	27	03:45	17.000	-101.000	0	7.0
1909	07	30	10:51	17.000	-100.500	0	7.6
1911	06	07	11:02	17.500	-102.500	0	7.6
1911	12	16	19:14	17.000	-100.500	50	7.6
1916	06	02	13:59	17.500	-95.000	100	7.0
1917	12	29	22:50	15.000	-97.000	0	7.7
1925	11	16	11:56	18.375	-106.800	25	7.0
1928	02	04	17:12	-96.505	35	7.5	
1928	06	17	03:19	16.028	-97.036	35	7.7
1928	08	04	18:26	16.418	-98.266	35	7.2
1928	10	09	03:01	16.229	-97.550	35	7.5
1931	01	15	01:50	16.053	-96.614	35	7.8
1932	06	03	10:36	19.457	-104.146	25	7.9
1932	06	18	10:12	19.452	-103.632	54	7.9
1934	11	30	02:05	18.679	-105.319	25	7.0
1937	07	26	03:47	18.523	-95.878	35	7.2
1937	12	23	13:18	17.431	-98.287	35	7.4
1941	04	15	19:09	18.677	-102.957	35	7.6
1943	02	22	09:20	17.750	-101.500	0	7.4
1948	01	06	17:25	17.000	-98.000	80	7.0
1950	12	14	14:15	17.000	-97.500	0	7.3
1951	12	12	01:37	16.500	-96.900	160	7.0
1957	07	28	08:40	16.881	-99.297	37	7.8
1959	05	24	19:17	17.450	-97.145	69.6	7.0
1962	05	11	14:11	17.171	-99.651	35	7.3
1964	07	08	07:22	18.194	-100.510	92	7.2
1965	08	23	19:46	16.178	-95.846	105	7.4
1968	08	02	14:06	16.494	-97.771	49	7.3
1973	01	30	21:01	18.455	-102.960	37	7.6
1973	08	28	09:50	18.233	-96.608	80	7.3
1978	11	29	19:52	16.012	-96.602	24	7.8
1979	03	14	11:07	17.759	-101.222	24	7.5
1980	10	24	14:53	18.176	-98.236	64	7.2
1981	10	25	03:22	18.161	-101.990	19	7.2
1985	09	19	13:17	18.437	-102.358	15	8.0
1985	09	21	01:37	17.827	-101.622	18	7.6
1986	04	30	07:07	18.371	-103.000	22	7.0
1985	09	14	14:04	16.852	-98.588	23	7.4
1995	10	09	15:35	19.052	-104.208	26	8.0
1996	02	25	03:08	15.949	-98.104	22	8.0
1997	01	11	20:28	18.211	-102.791	35	7.2
1999	05	15	20:42	18.374	-97.457	63	7.0
1999	09	30	16:31	16.046	-96.912	40	7.5
2003	01	22	02:06	18.770	-104.104	24	7.6
2012	03	20	16:493	-98.231	20	7.4	
2014	04	18	14:27	17.552	-100.816	24	7.2

DATA SOURCES

EARTHQUAKES AND SEISMIC HAZARD
USGS, National Earthquake Information Center
NOAA, National Geophysical Data Center
IASPEI Centennial Catalog (1900 - 1999) and extensions (Engdahl and Villaseñor, 2002)
EHB catalog (Engdahl et al., 1998)
HDF (unpublished earthquake catalog, Engdahl, 2003)
Global Seismic Hazard Assessment Program

PLATE TECTONICS AND FAULT MODEL
PB2002 (Bird, 2003)
Hayes, G. P., Wald, D. J., and Johnson R. L., 2012, A three-dimensional model of global subduction zone geometries: Journal of Geophysical Research, v. 117, B01302, doi:10.1029/2011JB008524.
DeMets, C., Gordon, R.G., Argus, D.F., 2010, Geologically current plate motions, Geophysics, J. Int. 81, 1-8.

BASE MAP
NIMA and ESRI, Digital Chart of the World
USGS, EROS Data Center
NOAA GEBCO and GLOBE Elevation Models

REFERENCES

Bird, P., 2003, An updated digital model of plate boundaries: Geochim. Geophys. Geosyst., v. 4, no. 3, pp. 1027-80.

Engdahl, E.R., and Villaseñor, A., 2002, Global Seismicity: 1900-1999, chap. 41 of Lee, W.H.K., and others, eds., International Earthquake and Engineering Seismology, Part A: New York, N.Y., Elsevier Academic Press, 932 p.

Engdahl, E.R., Van der Hilst, R.D., and Buland, R.P., 1998, Global teleseismic earthquake relocation with improved travel times and procedures for depth determination: Bull. Seism. Soc. Amer., v. 88, p. 722-743.

DISCLAIMER
Base map data, such as place names and political boundaries, are the best available but may not be current or may contain inaccuracies and therefore should not be regarded as having official significance.
Map updated by U.S. Geological Survey National Earthquake Information Center
21 April 2014
http://earthquake.usgs.gov/
Map not approved for release by Director USGS